

**J. ALBERTO ARAGÓN-CORREA**

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*J. Alberto Aragón-Correa*  
*Visiting Professor, University of California at Berkeley (USA)*  
*Full Professor, University of Granada (Spain)*

# 1. GENERAL BACKGROUND

## 1.1. ACADEMIC POSITIONS

- 2010 (February-...), Visiting Professor, **University of California at Berkeley, USA**.
- 2007-Present, Professor of Management, University of Granada, Spain.
- 2008 (June-September), Guest Professor of Management, ETH-Zurich (Swiss Federal Institute of Technology), Zurich, Switzerland.
- 2003 (March-September), Visiting Associate Professor, Rotterdam School of Business, Erasmus University, Rotterdam, The Netherlands.
- 2001 (June-September), Visiting Associate Professor, Saint Mary's University, Canada.
- 1999-2007, Associate Professor of Management, University of Granada, Spain.
- 1996 (March-May), Visiting Scholar, Aarhus School of Business, Aarhus, Denmark.
- 1993-1998, Assistant Professor of Management, University of Granada, Spain.

## 1.2. EXPERTISE

- Research topics: *organizations and natural environment*, and dynamic capabilities.
- Markets: *Europe* and *Central and South America*.
- Emerging industries: *Tourism industry* (e.g. air companies, hotels, e-travel), *Green Industries and Products*.
- Managerial abilities: *Effective Communication*: especially research-essays writing, non-verbal communication, meetings, and how to delegate functions.

## 1.3. EDUCATION

- **Ph.D. in Business Management**, University of Seville, Seville, Spain (1996). Dissertation: Natural environment and business strategies: Corporate environmental approaches and financial implication; "*Cum Laude*" Distinction.
- M.Sc. in Economics and Business, University of Granada, Granada, Spain (1993). *Awarded with First Regional Prize* (cheque and plaque), Regional Government of Andalucía.
- B.A. in Business, University of Granada, Granada, Spain (1991). *Awarded with Second National Prize* (cheque and plaque), Spanish Ministry of Education.

## 1.4. LANGUAGES

English: Fluent.

Spanish: Native.

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## 2. RESEARCH

### 2.1. SELECTION OF REFEREED JOURNALS ARTICLES

(all the journals in this section are indexed by, among others, ISI-Journal Citation Reports):

- MARTÍN TAPIA, I., ARAGÓN-CORREA, J.A., (forthcoming, in press): “Environmental strategy and exports in medium, small, and micro-enterprises”, *JOURNAL OF WORLD BUSINESS* (Indexed by ISI-Journal Citation Reports).
- MARTIN TAPIA; I., ARAGON-CORREA; J.A, GUTHRIE, J. (2009): “High performance work systems and export performance”, *INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT*, vol. 20, 3, 633-653.
- MARTIN TAPIA; I., ARAGON-CORREA, J.A., SENISE-BARRIO, M.E. (2008), “Being green and export intensity of SMEs: The moderating influence of perceived uncertainty”, *ECOLOGICAL ECONOMICS*, vol. 68, 1-2. 56-67.
- RUEDA-MANZANARES, A., ARAGÓN-CORREA, J.A., SHARMA, S. (2008): “Do Stakeholders Matter for the Environmental Strategy of Service Firms? The Influence of External Contingencies”, *BRITISH JOURNAL OF MANAGEMENT*, Vol. 19, issue 2, pp.185-203 [2 citations]<sup>1</sup>.
- ARAGÓN-CORREA, J.A., HURTADO-TORRES, N.E., SHARMA, S., GARCÍA-MORALES, V.J. (2008): “Environmental Strategy and Performance in Small Firms: A Resource-Based Perspective”, *JOURNAL OF ENVIRONMENTAL MANAGEMENT*, vol. 86, 1, pp. 88-103 [9 citations]<sup>1</sup>.
- ARAGÓN-CORREA, J.A., RUBIO-LÓPEZ, E. (2007): “Tricks, pitfalls, and mistakes to avoid in the analysis and implementation of proactive corporate environmental strategies”, *LONG RANGE PLANNING*, vol. 4, 3, pp. 357-381 [7 citations]<sup>1</sup>.
- ARAGÓN-CORREA, J.A., GARCÍA-MORALES, V.J., CORDÓN-POZO, E. (2007): “Leadership and organizational learning's role on innovation and performance: Lessons from Spain”, *INDUSTRIAL MARKETING MANAGEMENT*, vol. 36, issue: 3, pp. 349-359. [14 citations]<sup>1</sup>.
- SHARMA, S., ARAGÓN-CORREA, J.A., RUEDA-MANZANARES, A. (2007): “The Contingent Influence of Organizational Capabilities on Proactive Environmental Strategy in the Service Sector: An Analysis of North American and European Ski Resorts”, *CANADIAN JOURNAL OF ADMINISTRATIVE SCIENCES*, vol. 24, 4, pg. 268-283 [2 citations]<sup>1</sup>.
- CORDÓN-POZO, E., ARAGÓN-CORREA, J.A. y GARCÍA-MORALES, V.J. (2006): “Inter-departmental collaboration and new product development success: A study on the collaboration between marketing and R&D in Spanish high-technology firms”, *INTERNATIONAL JOURNAL OF TECHNOLOGY MANAGEMENT*, vol. 35, n. 1,2,3,4 , pp. 52-79 [3 citations]<sup>1</sup>.
- ARAGON-CORREA, J.A., CORDON-POZO, E. (2005): “The influence of strategic dimensions and the environment on the introduction of internet as innovation into small and medium-sized enterprises”, *TECHNOLOGY ANALYSIS & STRATEGIC MANAGEMENT*, vol. 17, 2, pp. 205-218 [2 citations]<sup>1</sup>.
- ARAGÓN-CORREA, J.A., MATÍAS RECHE, F. Y SENISE BARRIO, M.E. (2004): “Managerial discretion and corporate commitment to the natural environment”, *JOURNAL*

<sup>1</sup> Received citations according to Google Scholar (5th August 2009)

- OF BUSINESS RESEARCH*, 2004, vol. 57, pp. 964-975 [**39 citations**]<sup>1</sup>.
- ARAGÓN-CORREA, J.A. y SHARMA, S. (2003): “A contingent resource-based view of proactive corporate environmental strategy”, *ACADEMY OF MANAGEMENT REVIEW*, vol. 28, nº 1, pp. 71-88 [**193 citations**]<sup>1</sup>.
  - MARTÍN-RODRÍGUEZ, M., ARAGÓN-CORREA, J.A., MELCHOR-FERRER, E., RODRÍGUEZ-FERRERO, N., SÁEZ-FERNÁNDEZ, F.J. (2002): “Evaluation of irrigation projects and water resource management: A methodological proposal” , *SUSTAINABLE DEVELOPMENT*, vol. 10, nº 2 ,pp. 90-102 [**3 citations**]<sup>1</sup>
  - ARAGÓN CORREA, J.A. (1998): “Strategic proactivity and firm approach to the natural environment”, *ACADEMY OF MANAGEMENT JOURNAL*, vol. 41, nº 5, pp. 556-567 [**222 citations**]<sup>1</sup>.
  - ARAGÓN CORREA, J.A., LLORÉNS MONTES, F.J. (1997): "Ecological concern and environmental behaviour towards sustainable development: A model applied to potential change in the recycling systems", *SUSTAINABLE DEVELOPMENT* , vol.5, nº 1, pp. 43-49.

## 2.2. SELECTION OF BOOKS

- Sharma, S., Aragon-Correa, J.A. (eds.), 2005: *Corporate Environmental Strategy and Comparative Advantage*, Edward Elgar Publishing, 2005, 318 p. (ISBN 1 84542 005 5) [Reviewed by Bert Scholtens, *De Economist* (2007) 155:241–242].
- Martín Rodríguez, M., Sáez Fernández, F.J., Aragón Correa, J.A. (2000): *Valoración del impacto socioeconómico de la puesta en regadío de la cuenca del Guadalquivir* (Irrigation projects and evaluation of their socioeconomic impacts in the river Guadalquivir), Civitas, 210p. (ISBN: 84-470-1499-1).
- Aragón Correa, J.A. 1998: “Empresa y Medio Ambiente: Gestión estratégica de las oportunidades medioambientales (*Natural Environment and Firms: Strategic Management of the Environmental Opportunities*), Comares, (ISBN: 84-8151-725-9).

## 2.3. OTHER PUBLICATIONS (selection):

- CORDÓN-POZO, E., ARAGÓN-CORREA, J.A., RUBIO-LOPEZ, E. (2006): “La influencia de la integración departamental en el éxito de la innovación” (Collaboration between functional departments and innovation), *REVISTA EUROPEA DE DIRECCIÓN Y ECONOMÍA DE LA EMPRESA*, Vol. 15, nº 2, 151-172
- RUEDA MANZANARES, A., ARAGÓN CORREA, J.A., MARTÍN TAPIA, I. (2006): “La medición de las capacidades organizacionales de la empresa: validación de un instrumento de medida de la gestión medioambiental proactiva” (The measurement of organizational capabilities: Evaluation of a survey to analyse proactive environmental strategies), *REVISTA ESPAÑOLA DE FINANCIACIÓN Y CONTABILIDAD*, vol. 130, pp. 563-582.
- ARAGÓN-CORREA, J.A., GARCÍA-MORALES, V.J. y HURTADO TORRES, N.E. (2005): “Un modelo explicativo de las estrategias medioambientales avanzadas para las pequeñas y medianas empresas y su influencia en los resultados” (A model of advanced environmental strategies for SMEs and performance implications), *CUADERNOS DE ECONOMÍA DE LA EMPRESA*, nº 25, pp. 29-52.

## 2.4. SELECTION OF CONFERENCE PRESENTATIONS

- 25<sup>th</sup> Egos Colloquium (European Group of Organization Studies), Barcelona (Spain), June 2009.
- 9<sup>th</sup> Euram Conference (European Academy of Management), Liverpool (U.K), May 2009.
- IEEE International Symposium on Technology and Society, Phoenix (Arizona, USA), May 2009.
- 50<sup>th</sup> Annual Meeting of Academy of International Business/JIBS, Milan (Italy), June 2008.
- 3<sup>th</sup> Gronen Workshop, Group of Research on Organizations and Natural Environment, Cyprus, June 2008 (invited speaker).
- 2007 Annual Meeting of the Academy of Management. Philadelphia (USA), August 2007.
- 7<sup>th</sup> Annual Conference Euram (European Academy of Management Meeting), Paris (France), May 16-19, 2007.
- 2006 BAWB Global Forum (Academy of Management / United Nations). October, 22-25. Clevelant, Ohio, USA.
- 2006 Annual Meeting of the Academy of Management. August, 11-16. Atlanta, Georgia, USA.
- Gronen Workshop, Group of Research on Organizations and Natural Environment, Saint Gallen (Switzerland), 10-12 July, 20006 (invited speaker).
- International Management Development Association (IMDA) 14<sup>th</sup> Annual World Business Congress, Granada, 14-18 July 2006 (invited speaker).
- 2004 Academy of Management Meeting, New Orleans (USA), August, 6-11, 2004.
- Administrative Sciences Association of Canada Annual Meetings, Quebec (Canada), June 2004.
- Gronen Workshop, Group of Research on Organizations and Natural Environment, Granada, 21<sup>st</sup>-23<sup>rd</sup> April 2004 (organiser).
- 2003 Academy of Management Meeting, Seattle (USA), August 3-8.
- 3<sup>rd</sup> Annual Conference Euram (European Academy of Management Meeting), Milan (Italy), April 3-5 2003.
- 2001 Academy of Management Meeting, Washington (USA), 2001 August 3-8.
- First International Conference of the Iberoamerican Academy of Management, Madrid, 9-11 December 1999.
- The 1999 Business Strategy and the Environment Conference, ERP Environment, Leeds (U.K.), 16-17 September 1999.
- II Workshop Internacional Human Resource Management, Universidad de Cádiz y Universidad Pablo de Olavide de Sevilla, Cádiz, 25-28 Mayo 1999.
- I Workshop on the Impact of Strategy Job Design and Organization Structure on Human Resource Management (Universidad de Cádiz). Puerto de Santa María: 25-28 de May 1997.
- Workshop on Quality Management in Services VI (European Institute for Advanced Studies in Management, EIASM). Madrid, 15-16 April 1996.
- 3<sup>rd</sup> Conference of the Nordic Business Environmental Management Network. Aarhus (Denmark), March 1996.

## 2.5. MAIN ADVISOR OF DOCTORAL DISERTATTIONS

- Doctoral student: Vera Ferrón-Vilchez. Defense: September 2009. Awarded with “Cum Laude” Distinction.
- Doctoral student: M. Amparo Casado-Mateos. Defense: September 2008. Awarded with

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“Cum Laude” Distinction.

- Doctoral student: Inmaculada Martín-Tapia. Defense: December 2005. Co-advised with M. Eugenia Senise, dissertation awarded with “Cum Laude” Distinction and “International Mention” by University of Granada.
- Doctoral student: Antonio Rueda-Manzanares. Defense: April 2005. Dissertation awarded with “Cum Laude” Distinction and “International Mention” by University of Granada.
- Doctoral student: Eulogio Cordón-Pozo. Defense: September 2004. Co-advised with F. Javier Lloréns. Dissertation awarded with “Cum Laude” Distinction and “International Mention” by University of Granada.
- Doctoral student: Victor J. García-Morales. Defense: June 2002. Co-advised with Eduardo Bueno-Campos. Dissertation awarded with “Cum Laude” Distinction and 1<sup>st</sup> Award in the Socio-Economics fields by University of Granada
- Doctoral student: Enrique Rubio-Lopez. Defense: September 2001. Co-advised with Manuel Martín-Rodríguez. Dissertation awarded with “Cum Laude” Distinction.
- Doctoral dissertations in progress: Javier Delgado, Samuel Gutierrez, and Blanca Delgado (expected by 2011), José Manuel de la Torre, Natalia Ortiz, and Javier Aguilera (expected by 2012).

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### **3. CONSULTING, PROJECTS, AND MANAGERIAL EXPERIENCE**

#### **3.1. CONSULTING EXPERIENCE & RESEARCH GRANTS (as Principal Investigator)**

- “Sustainable approaches for electric firms in Europe: Implications for innovation and human resource management”, supported by Spanish Ministry of Science and Education (Research National Program), 2008-2009.
- “Development of virtual systems to generate sustainable competences” Spanish Ministry of Research and Education (Evaluation & Analysis National Program), 2008-2009.
- “Proactive approaches in emergent industries: A resource-based view”, supported by Regional Government of Andalusia (excellence projects), 2007-2009.
- "Corporate approaches of European firms developing international processes: Environmental, production, and marketing strategies", financed by Foundation BBVA, 2004-2006.
- “Interaction between dynamic capabilities, environmental dimension and environmental management in the firms: Implications for the financial performance”, supported by the Spanish Ministry of Research & European Union (FEDER), Research National Program, 2004-2007.
- “Analysis of management situation and prospects of improvement for the civil organizations in Spain. The Third Sector in Spain: Non-governmental organizations, foundations, and cooperatives”, supported by the Foundation ONCE, 2001-2004.
- “Foundation of the Group of Research on Organizations and Natural Environment (GRONEN): 2004 GRONEN Research Workshop”, supported by the Spanish Ministry of Research & European Union (FEDER), Research National Program, 2002-2004.
- “Environmental progresses in the firms: Human and organizational demands towards the generation of sustainable and competitive capabilities”, supported by the Spanish Ministry of Research & European Union (FEDER), Research National Program, 2002-2004.
- “Evaluation of the training program ACERCA I, II, and III for the women of rural areas” (three different projects), Diputación Provincial de Granada & European Union, 2002-03, 2003-04, 2004-05.
- “Coordination of a regional strategic planning in the villages of the Mancomunidad de los Valles de los Ríos Alhama y Fardes”, Spanish National Institute of Employment (INEM), 2001-02.

#### **3.2. ENTREPRENEURIAL ACTIVITY & ACADEMIC SERVICES**

- Founding member and Coordination of the Gronen Network (Group of Research on Organizations and Natural Environment), including 145 participants in Europe, USA, and Canada.
- Organizer of the first Gronen Conference (Group of Research on Organizations and Natural Environment), Universidad de Granada, may 2004 (nowadays Gronen Network has developed a bi-annual conference in University of Saint Gallen, Switzerland, Cyprus National University, Cyprus, Bocconi University, Italy).
- Founding Director of the Program for international cooperation “PhD Program in Business” at University Autonoma del Carmen (Ciudad del Carmen, México). Since beginning

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(2006) to present.

- Member of the Evaluation Committee for the Allocation of Research Grants, Spanish Ministry of Science and Technology, 2004 and 2005

### **3.3.MANAGERIAL POSITIONS & UNIVERSITY SERVICES**

- Founding Director (Chair) of the Research Group “Innovation, Sustainability and Development” (ISDE), including 30 full time members, Regional Government of Andalucía-U. of Granada (2007-).
- Founding Director of the Executive Master in Tourism Management at University of Granada. Since beginning (2003) to present. The program has already been audited by the World Tourism Organization-United Nations (WTO-UN) for being certified as a distinguished education program in the field of Tourism.
- Founding Director of Master and PhD Programme “Economics and Management”, awarded with quality mention of the Spanish Ministry of Education, (co-chaired with Nuria Hurtado). Foundation (2003- present).
- Director (Chair) of the Department of Business Administration, U. of Granada (2003-2006), including setting up, planning, management, and evaluation of the new department of management at University of Granada which initially included 10 faculty members (full time) and 35 faculty members (full time) by 2006.
- Deputy Dean, School of Economics and Business, University of Granada (1998-2001). More than 6000 students attend the school and 300 faculty member and 200 administrative employees regularly worked there.
- Member of the Recruiting Committee (2000-present), Department of Business Administration, University of Granada.
- Founding Director (Chair) of the Research Group INVESPYME (research focused in Small and Medium Enterprises), including 20 full time members, Regional Government of Andalucía-University of Granada (1997-2004)

### **3.4. OTHER COLLABORATIONS WITH INDUSTRY**

- Director of the Bancaja Chair for Young Entrepreneurs, funded by Bancaja (Spanish bank) to diffuse the entrepreneurship spirit and mentoring new firms promoted by young people (since 2007).
- General adviser of the Chamber of Commerce and Industry (Granada, Spain), since 2005.
- General adviser of the Patronato Provincial de Turismo (Granada, Spain), regional agency for the promotion of tourist destination in the area, since 2002.
- Coordinator of the pool of colaborationships between University of Granada and:
  - Cetursa-Sierra Nevada (ski resort)
  - Eventia
  - Fundación Legado- Andalusí
  - Hispanosol
  - Hoteles AC (incluyendo Hotel AC Palacio de Santa Paula 5\*).
  - Hoteles MA (Incluyendo Hotel Nazaries Business & Spa 5\*).
  - Hoteles Barceló (Incluyendo Hotel Barceló La Bobadilla 5\*).

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- Hoteles Melia.
  - Hoteles Vincci
  - IC Consulting
  - Paradores de Turismo
  - Parque de la Ciencias
  - Restaurante Ruta del Veleta
  - Sidorme Hotels
  - Viajes El Corte Ingles
- Working experience with Coca Cola, marketing assistant (1996-1997).

## 4. OTHERS

### 4.1. INVITED SEMINARS (selected)

- ETH-Zurich (Switzerland), IESE Business School (Spain), Pompeu Fabra University (Spain), Rotterdam-Erasmus University (The Netherlands), Sobey's School of Business (Canada), Universidad Carlos III de Madrid (Spain), Universidad Central de Ecuador (Ecuador), Universidad Nacional del Comahue (Argentine), Voronezh State University (Russia).

### 4.2. RESEARCH AWARDS

- Research Award for Young Researchers (less than 40), Consejo Social, University of Granada, 2006 (9000 €cheque and plaque).
- Finalist Paper for the Carolyn Dexter Award 2007, Academy of Management Meeting, Philadelphia (USA), for "Responsible environmental strategies and export performance" (joint with I. Martin-Tapia and P. Christmann).

### 4.3. PERSONAL INTEREST

Hiking, biking, travelling, reading good novels, and just talking with friends and family.

### 4.4. CONTACT ADDRESS, PHONE, AND EMAILS

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